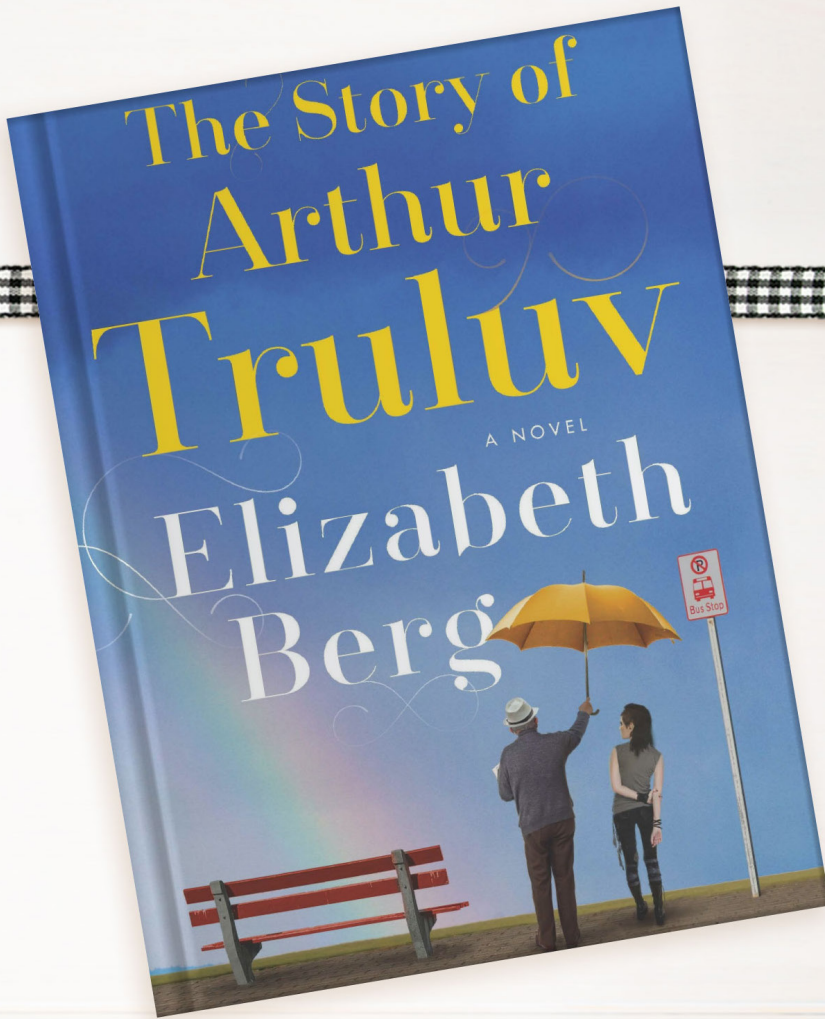




— 17<sup>TH</sup> ANNUAL —

# Authors Brunch



**Saturday,  
April 30, 2022**

**10am to 2pm**  
Meadowbrook Country Club  
"Celebrating Acts of Kindness"

**Featuring Author**  
*Elizabeth Berg*

Benefiting  
Assistance League of St. Louis



# TRANSFORMING LIVES

## Strengthening the St. Louis Community

Assistance League of St. Louis is an all-volunteer organization that transforms the lives of children and adults through our five community programs.



Our non-profit organization is run 100% by our **494 VOLUNTEERS.**

**\$0** We have no paid staff.



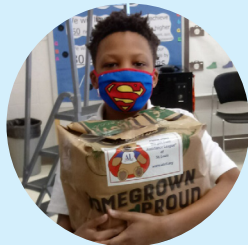
Our programs served 35,000 St. Louis children and adults in 2020-2021

### 5 PROGRAMS – IMPACTING 35,000 LIVES IN ST. LOUIS



#### Books From Friends

Our literacy program, Books From Friends, provided 15,265 books to aspiring readers



#### Operation School Bell®

In fiscal year 2020-2021 Operation School Bell served 3,451 elementary school children in 39 schools. Operation School Bell has served over 110,300 students since 1990.



#### Steps to Success

In the last year, Steps to Success delivered new athletic shoes and socks to 2,380 children in over 40 schools.



#### Assistance League Outreach

Assistance League Outreach met critical needs for 4,079 individuals across 44 agencies.



#### Project ROSE

Project ROSE volunteers purchase, package, and deliver gift bags to area crisis shelters and agencies serving sexual assault survivors.

This past year we served 1,289 women and children in seven crisis Shelters. We delivered 224 Sexual Assault Kits and awarded 9 College Scholarships.



## JOIN US MAKE AN IMPACT!

Your support can help us reach our goal to serve even more St. Louis families in need this year.

[alstl.org](http://alstl.org)



# SPONSORSHIP BENEFITS

## *Presenting Sponsor \$15,000*

- One table of ten to the event
- Company Logo featured on ALSTL.org
- Company logo presented with the event logo on invitation, email marketing, program book, event signage, and event presentation
- Logo recognition on Assistance League of St. Louis Facebook page banner and multiple social media mentions
- Company logo included in event promotional advertisement in Town & Style Magazine
- Company recognition in media outreach
- Company spotlight story in Assistance League of St. Louis email newsletter
- Company recognition in Assistance League of St. Louis' Annual Report
- Tax deduction value: \$14,550

## *Publisher \$10,000*

- Recognition in event signage, event program and Assistance League of St. Louis Annual Report
- Ten reservations to the event
- Tax deduction value: \$9,550

## *Editor \$5,000*

- Recognition in event signage, event program and Assistance League of St. Louis Annual Report
- Ten reservations to the event
- Tax deduction value: \$4,550

## *Book Lover \$2,500*

- Recognition in event signage, event program and Assistance League of St. Louis Annual Report
- Six reservations to the event
- Tax deduction value: \$2,230

## *Book Critic \$1,000*

- Recognition in event signage, event program and Assistance League of St. Louis Annual Report
- Four reservations to the event
- Tax deduction value: \$820

## *Book Worm \$500*

- Recognition in event signage, event program and Assistance League of St. Louis Annual Report
- Two reservations to the event
- Tax deduction value: \$410

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# Authors Brunch



**Saturday,  
April 30, 2022**

10am to 2pm

*Meadowbrook Country Club*

*"Celebrating  
Acts of Kindness"*

**Featuring Author**  
*Elizabeth Berg*



Elizabeth Berg is the author of thirty novels and has more than 1.5 million books in print. Her novel, OPEN HOUSE, was an Oprah's Book Club selection in 2000. Learn more at [elizabeth-berg.net](http://elizabeth-berg.net)

## **Event Success Stats:**

The Authors Brunch has consistently sold out to Assistance League of St. Louis members and their guests.

**ANTICIPATED  
ATTENDANCE: 400**



— 17<sup>TH</sup> ANNUAL —  
**Authors  
Brunch**

**April 30, 2022**  
Meadowbrook Country Club

**Yes! We would like to become a sponsor.**

I/We would like to support Assistance League of St. Louis at the following level:

- Presenting Sponsor \$15,000
- Book Lover \$2,500
- Publisher \$10,000
- Book Critic \$1,000
- Editor \$5,000
- Book Worm \$500

Please print the following information:

\_\_\_\_\_  
*Company /Organization Name (as it should appear in print)*

\_\_\_\_\_  
*Contact Name*

\_\_\_\_\_  
*Address*

\_\_\_\_\_  
*City*

\_\_\_\_\_  
*State*

\_\_\_\_\_  
*Zip Code*

\_\_\_\_\_  
*Phone*

\_\_\_\_\_  
*Cell Phone*

\_\_\_\_\_  
*E-mail Address*

**Payment Information:**

- Check enclosed (Please make checks payable to Assistance League of St. Louis)
- Please invoice me
- Please charge my credit card:    Visa    MasterCard    American Express    Discover

\_\_\_\_\_  
*Credit Card Number*

\_\_\_\_\_  
*Name (as it appears on card)*

\_\_\_\_\_  
*Expiration Date*

\_\_\_\_\_  
*Security (CVV) Code*

\_\_\_\_\_  
*Signature*

**All forms should be sent to Assistance League of St. Louis's event coordinator as follows:**

Assistance League of St. Louis  
Authors Brunch Event Coordinator  
30 Henry Avenue Ellisville, MO 63011  
636-227-6200  
Fax: 636-227-0500  
Email: info@alstl.org

**Thank you for your support of  
Assistance League of St. Louis!**

**alstl.org**

