Assistance League of St. Louis

ANNUAL REPORT

assistance league® St. Louis

2016 - 2017

9,908
STUDENTS
Received two sets of school uniforms

7,445
BOOKS
Given to Kids

3,319
CHILDREN
Received New Shoes and Socks

18,800
WOMEN
and Children in crisis were served

21,702
ACTIVITY KITS
Delivered to Hospitals and Agencies

440
STUDENTS
Received Weekend Meals

29
WOMEN
Received College Tuition Aid

26
AGENCIES
Received Teddy Bears

1,721
INDIVIDUALS
Served through Outreach

72,459
VOLUNTEER HOURS
TOUCHED LIVES!

FROM THE PRESIDENT

If you want to touch the past, touch a rock. If you want to touch the present, touch a flower. If you want to touch the future, touch a life.

Anonymous

Members, Donors and Friends of Assistance League of St. Louis,

Thank you so very much for your support of Assistance League of St. Louis. We know you have many excellent choices available for nonprofit contributions. We continue to work hard to earn your trust and to meet the needs of our community in a fiscally responsible manner.

This was truly an exceptional year for Assistance League. With your support, we expanded our philanthropic programs to include weekend food for children in a neighborhood school through Pack for Kids, and books for older children through Books from Friends. We consolidated our Outreach and agency Operation School Bell®efforts to serve deserving children whose uniform criteria were different than our standard uniforms. Assistance League Scholarship is now a permanent chapter program.

Perhaps the highlight of the programming year was Discovery Day at the St. Louis Zoo. We took our Steps to Success shoe program and 100 elementary school students to the zoo. Working with school administrators, the students received new shoes and socks and an educational experience in a fun and iconic location. It was truly a joy to behold!

For our donors and partners, the highlight of the year will certainly be the chapter's achievement of a Platinum Rating from *GuideStar,* the world's largest source of information about nonprofits. Fewer than 1% of nonprofit members earn Platinum status. Our 80% return to community and the thoroughness of our program assessment practices are major factors contributing to our rating.

As we close our 29th year of service, Assistance League of St. Louis celebrates the lives we have touched through our philanthropic programs and the generosity of our members and donors who made it possible. Our philanthropic programs are conceived and delivered to empower, not enable; to provide opportunity, not foster dependence. In the last year, the reach and impact of Assistance League of St. Louis made a real difference in the St. Louis Community. . .we are so grateful for your continued support.

Sincerely,

Kathleen D. Reese

Kathy Reese
President, 2016-2017

STATEMENT OF FINANCIAL POSITION

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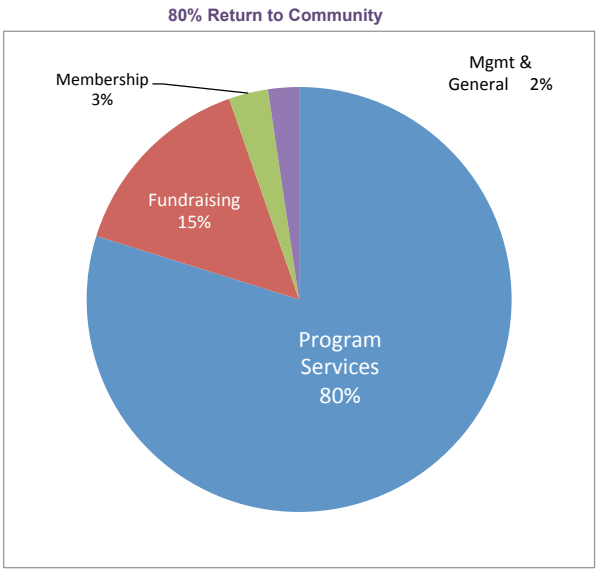
ASSETS	Year Ended May 31, 2017	May 31, 2016
Cash & Equivalents	$ 205,810	$ 363,485
Other Current Assets	$ 1,392,743	$ 1,161,729
Property & Equipment	$ 1,245,498	$ 1,290,832
TOTAL ASSETS	**$ 2,844,051**	**$ 2,816,046**

STATEMENT OF ACTIVITIES

	Year Ended May 31, 2017	May 31, 2016
SUPPORT & REVENUE		
Resale Shop	$ 364,411	$ 370,284
Special Events	$ 279,310	$ 230,047
Contributions	$ 228,998	$ 263,044
In-Kind Donations	$ 224,078	$ 276,685
Membership	$ 47,436	$ 35,326
Investments	$ 109,695	$ 14,001
TOTAL	**$ 1,278,833**	**$ 1,189,387**

	Year Ended May 31, 2017	May 31, 2016
EXPENSE		
Program Services		
Operation School Bell®	$ 467,718	$ 492,251
Operation Hug	$ 26,897	$ 24,605
Steps to Success	$ 180,235	$ 175,387
Project ROSE	$ 206,966	$ 216,807
My Own Fun Stuff	$ 44,634	$ 41,542
AL Outreach	$ 54,054	$ 39,653
Waste Not	$ 29,950	$ 2,915
TOTAL	**$ 1,010,454**	**$ 993,160**



SUPPORTING SERVICES		
Resale Shop	$ 147,641	$ 143,404
Fundraising Special	$ 23,156	$ 21,963
Other Fundraising	$ 16,881	$ 20,979
Membership	$ 33,568	$ 30,268
Management & General	$ 29,764	$ 27,584
TOTAL SUPPORTING SERVICES	**$ 251,010**	**$ 244,198**
TOTAL EXPENSES	**$ 1,261,464**	**$ 1,237,358**
NET ASSETS		
Beginning of year	**$ 1,395,511**	**$ 2,701,498**
End of year	**$ 1,412,880**	**$ 2,653,526**
CHANGE IN NET ASSETS	**$ 17,369**	**$ (47,971)**

PHILANTHROPIC PROGRAMS

Operation School Bell®

Provided over **9,908** elementary school children from **29** area schools with two sets of new uniforms, socks, underwear, dental hygiene kits and an age appropriate book. An additional **3,232** children received shorts and shirts for the summer months.

Steps to Success

In 2001, Assistance League began providing athletic style shoes and socks to school children. Last year, our members visited **32** elementary schools to properly fit and provide athletic shoes to **3,319** children.

Operation Hug

In 1987, we were one of the first nonprofit organizations to distribute **teddy bears** to emergency personnel and social agencies. We now serve **26** agencies in the St. Louis community.

Project ROSE

Since 2001, Assistance League members have delivered **gift bags** containing clothing, personal care and household items for women and their children in 4 area shelters. We also provided clothing, undergarments and hygiene kits to sexual assault survivors. Through last year, we have contributed to the well being of **18,800** women and children in crisis.

My Own Fun Stuff

Assistance League delivers kits for quiet activities for both children and adults to **21** hospitals, schools and agencies. Begun in 1986, last year we provided **21,702** activity kits.

Pack for Kids

Through the Pack for Kids Project, Assistance League provided weekend food to **440** students and their families in the last year.

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