



## Assistance League of St. Louis

### Fact Sheet 2019-2020

### *We Are Assistance League*

We are a 501(c)(3) nonprofit organization that celebrates the power of the volunteers to evoke positive change in our community. In 2019-2020, we touched the lives of over **34,100** children and adults in St. Louis. Our programs empower and provide opportunity to the most vulnerable in our community. We are attentive and responsive to changing needs in St. Louis. Our **471 volunteers** are engaged in hands-on delivery of much-needed goods and services directly to deserving people. We have no paid staff. In 2019-2020, our members and friends donated **65,290 volunteer hours** through our philanthropic programs. These hours have a value of **\$1.66 million which is equivalent to 31 full-time paid staff.**

#### *GuideStar Platinum Seal of Transparency*

Our chapter has received a **Platinum Transparency Rating** from GuideStar, the world's largest source of information about non-profits. Less than 1% of nonprofits earn Platinum status. The thoroughness of our program assessment practices is a major factor in this achievement.

### *Serving the St. Louis Community*

- In fiscal 2019-2020 Operation School Bell served 6,690 elementary school students in 37 schools. In addition to fitting and providing uniforms, we also provide underwear, socks, hygiene products belts, gloves, coats and an age-appropriate book. Operation School Bell has served over 103,690 students since it began in 1990.
- In the last year, Steps to Success visited 39 schools in 7 school districts to fit and deliver shoes and socks to 3,741 school children.
- Project ROSE volunteers purchase, package and deliver gift bags with clothing and personal care items to 6 area crisis shelters and agencies and to sexual assault survivors. In 2019-2020, we served 1,777 women and children in shelters. Also, in partnership with St. Louis Community College, Assistance League Scholarship provided financial aid to 8 individuals to improve their lives.
- Our new literacy program, Books From Friends, held book fairs in elementary schools and provided over 13,000 books to aspiring readers in schools and agencies.
- Assistance League Outreach served 1,171 individuals with one-time critical needs across 30 agencies and schools.
- My Own Fun Stuff provided activity kits to nearly 14,461 children and adults in hospitals or agencies. In addition, Operation Hug delivered 3,300 bears.

### **Our Programs**

Operation School Bell®  
Steps to Success  
Books From Friends  
Project ROSE  
Assistance League Outreach  
My Own Fun Stuff

For detailed information on our programs, please see our website at [alstl.org](http://alstl.org).

30 Henry Avenue, Ellisville, MO 63011  
Email: [info@alstl.org](mailto:info@alstl.org)  
636-227-6200



[stlouis.bbb.org](http://stlouis.bbb.org)

Revised 6/23/2020C



### **Operation School Bell®**

Provides and fits new school uniforms, socks, personal care items, belts, hats, and an age-appropriate book to students in St. Louis community elementary schools and supports closets to provide year-round clothing, shoes, coats and other necessities.

### **Steps to Success**

Provides and fits new athletic shoes and socks for elementary school children.

### **Books From Friends**

Provides books to aspiring readers in elementary schools.

### **Project ROSE**

Purchases, packages and delivers personal care gift bags and clothing to women and children in emergency shelters and to sexual assault victims. Provides household items to women and children transitioning from emergency shelters.

### **Assistance League Outreach**

Provides one-time or short-term assistance to individuals in need through partner agencies.

### **My Own Fun Stuff**

Prepares and delivers activity kits to hospitals, schools and agencies to comfort children and adults.