



ANNUAL REPORT



2019-2020

From the President



Dear Donors, Members and Friends of Assistance League of St. Louis,

Despite the interference of a pandemic, our members were able to accomplish many of our goals in 2019- 2020. With your support, we touched the lives of over 34,100 children and adults across the region. We are proud of our 471 all-volunteer members and friends, who volunteered 65,290 hours —the equivalent of 31 full time paid staff.

We carefully evaluated the effectiveness of our nine Philanthropic Programs and presented recommendations to the membership, who voted to reduce the number of philanthropic programs by three. Assistance League of St. Louis now has six programs :Operation School Bell, Steps to Success (providing new athletic shoes and socks to thousands of public school students), Books From Friends (book fairs and other activities provide books children can own), Project ROSE (clothing and personal care items are delivered to crisis shelters and agencies), Assistance League Outreach (supporting critical needs of those facing crises) and My Own Fun Stuff (kits providing calming activities that comfort children and adults in stressful situations).

In 2019-2020, Operation School Bell provided school uniforms and 22 other clothing and personal care items to 6,690 elementary students in 37 schools. This program has helped over 103,000 students since 1990. In 2019-2020, the total cost of items for OSB was \$476,177. We also continue to serve 1,777 women and children in the six crisis shelters with clothing, hygiene products, and other necessary items.

We were able to conduct several book fairs in elementary schools and provide special books to two Jennings School District Hope homes before the onset of COVID-19 . During the pandemic, we distributed 950 books to a food pantry and another 1,000 to the Urban League of Metropolitan St. Louis. Thanks to Assistance League and the many businesses and donors, aspiring young readers in St. Louis received a total of 13,000 books in 2019-2020.

What an incredible year for our chapter as we exceeded our budgeted amount for grants by \$48,750. We also exceeded our budgeted amount for Individual Donors by \$12,800. Our Fall Fundraiser was a huge success exceeding our budgeted amount by \$84,000. And then the pandemic hit. We closed down on March 17. We cancelled our second major fundraiser of the year, Authors Brunch, but our wonderful sponsors and membership allowed us to keep their sponsorships and reservation money. We had to close our upscale resale shop Fantastic Finds , which provides a third of our income for more than two months, before opening on June 9. Our thanks go to The Desco Group for providing a store front at no charge for 90 days to accommodate a donation center for Fantastic Finds.

The year was a fun and a wonderful experience. We have developed new delivery models and backup options for all of our programs. We are ready for the changing environment and look forward to continue to serve the St. Louis area. Thanks for your support. Without you, Assistance League would not be able to help the thousands of St. Louisans who need our help now more than ever.

Sincerely,

A handwritten signature in black ink that reads "M. Jane Harbron". The signature is written in a cursive, flowing style.

Jane Harbron, President 2019-2020

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Director names From Left to right, top first to second row.

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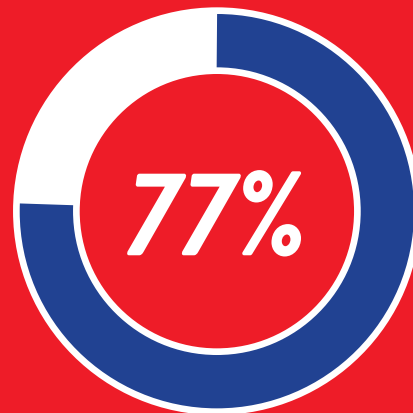


Judy Murphy
CPA and Partner
RubinBrown LLP

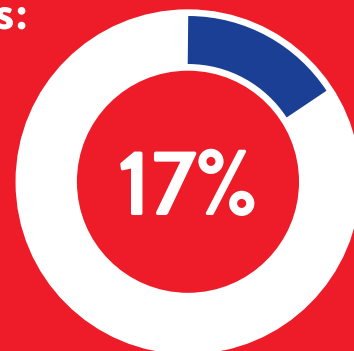
Statement of Financial Position 2019-2020

Source of Funds

Membership	\$42,785
In-Kind Donations	\$295,692
Contributions	\$347,149
Special Events (Net)	\$287,396
Thrift Shop Revenue (Net)	\$281,039
Investment Return	\$24,818
Total Income	\$1,278,879



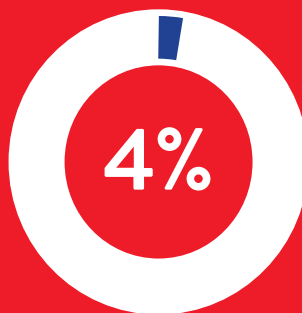
Program Expenses:
\$941,818



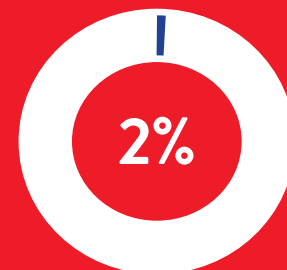
Fundraising Expenses:
\$201,657

Expenses

Program Expenses	\$941,818
Fundraising Expenses	\$201,657
Administrative Expenses	\$44,583
Other Expenses	\$29,240
Total Expenses	\$1,217,298



Administrative Expenses:
\$44,583



Other Expenses:
\$29,240

Assets

Beginning Net Assets	\$2,646,670
Ending Net Assets	\$2,708,251
Total Liabilities	\$92,553
Total Assets	\$2,800,804

Grants and Foundations

Diamond \$50,000+

Emerson Charitable Trust

Platinum \$20,000 - \$49,999

Edward Jones Charitable Foundation

Dana Brown Trust

Gold \$10,000-\$19,999

Silver \$5,000 - \$9,999

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Philanthropic Programs

Operation School Bell®

In fiscal year 2019-2020 Operation School Bell® served 6,690 elementary school children in 37 schools. Operation School Bell® has served over 103,690 students since its inception.

Students have gained greater confidence in taking on responsibility for their academic success. Their self-motivation, self-esteem and self-concept continue to be embraced as a result of their needs being met through the OSB program.
—Shenandoah



Steps to Success

In the last year, STEPS to Success visited 39 schools in 7 school districts to fit and deliver shoes and socks to 3,741 school children.



Project ROSE



Project ROSE volunteers purchase, package, and deliver gift bags to six area crisis shelters and agencies serving sexual assault survivors.

In 2019 we served 1,777 women and children.

Books From Friends

Our new literacy program, Books From Friends held book fairs in elementary schools and provided over 13,000 books to aspiring readers.

Distributed first load of books at parent meetings, then afterschool. Parents were surprised, then eagerly awaited more books.



Assistance League Outreach

Assistance League Outreach served 1,171 individuals with one-time critical needs across 30 agencies and schools.

Displaced family due to domestic violence was able to get bedding, cleaning supplies, dresser and lamp.

– E. Hazelwood

My Own Fun Stuff

My Own Fun Stuff provided activity kits to nearly 14,461 children and adults in hospitals or agencies.

Operation HUG

Operation HUG delivered 3,300 bears to hospitals and agencies.



Fund Development: Fantastic Finds

Supporters

Design On A Dime
JAC Designs
The DESCO Group
Sasha Nicholas

A woman shopping at Fantastic Finds told me that she had been looking for a glass chess set for many years to replace the broken one that she and her deceased father played on when she was a child. She was in tears as she recalled fond memories of her childhood playing with her dad on the glass chess set.

— A Fantastic Finds Volunteer



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Fall Fundraiser *Imagine!*

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Authors Brunch

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Benner, Ruth
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Boarman, Martha
Bogosian, Pam
Braun, Mary Ann
Brody, Sandy
Burkard, Diane
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Turley, Lynne
Vreeland, Ann
Walker, Jane
Walter, Judith
Webb, Elizabeth (Liz)
Weber, Carol
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In Honor of

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The Aubuchon Family
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Dr. Craig Aubuchon

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